



The Performativity of Politics in Digital Media, Arts and Culture

Belgrade | October 16 - 19 2024 |

University of Arts in Belgrade, Serbia
Centre for Interdisciplinary studies

Royal Birmingham Conservatoire, UK
Centre for Interdisciplinary Performative Arts

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16th October
University of Arts in
Belgrade, Serbia

DAY 1 : ARTS AND POLITICS
AS SOCIAL PROCESSES IN
THE DIGITAL WORLD

09:00 - 10:00 Registration and
Coffee

10:00 - 10:15 Introduction to the
conference by Rector Professor
Mirjana Nikolic

10:15 - 11:15 Keynote
Performativity of the Real:
Spectacularising from the
Moon Landing to Donald
Trump ‘Fight’ in Butler.
Professor Aleksandar
Dundjerovic, Royal Birmingham
Conservatoire, Birmingham City
University, Birmingham, UK

Coffee Break 11:15-11:30

11:30 - 13:30
Parallel Sessions A1/A2

13:30 - 14:30 Lunch

NEW VOICES | PERFORMING
POLICIES

14:30 - 16:00
Parallel Session B1/B2/B3

16:00 - 16:30 Coffee Break

16:30 - 17:30 (Online) In
Conversation with Dr. Agata
Lulkowska, School of Digital,
Technology and Innovation,
Staffordshire University, UK -
“Rebellious Research’: Social
Activism and Performance
Practice Research on a Digital
Platform”

Moderator: Prof. Maria. J. M.
Sanchez

17:30 - 17:45 **Break**

17:45 - 18:30 Guest Speaker
- Professor Emerita, Milena
Dragičević - Šešić

18:30 - 19:00 Book promotion:
Placeness and the
Performative Production of
Space Aleksandar Dundjerovic
and Maria J. M. Sanchez

19:30 **Social Programme**

17th October
University of Arts in
Belgrade, Serbia

DAY 2: AESTHETICS AND
TECHNOLOGY AS POLICIES

09:30 - 10:00 Coffee

10:00 - 11:00 Keynote
Performative Technologies
in Community and Civic
Engagement: Operative
Research and Cybernetics in
the Fun Palace as a Model of
Civic Interaction
Professor Maria Jose Martinez
Sanchez, Scott Sutherland
School of Architecture and Built
Environment, Dr. Ana Bonet
Miro, Edinburgh School of
Architecture and Landscape
Architecture

Coffee Break 11:00-11:30

11:30 - 13:30
Parallel session A1/A2

13:30 - 14:30 Lunch

NEW VOICES | DIGITAL
LANGUAGES

14:30 - 16:00
Parallel Session B1/B2

16:00 - 16:30 Coffee Break

16:30 - 17:30 (Online) In
Conversation with Professor
Lev Manovich, City University
of New York, USA – **“The**
Performativity of Politics and
Technology in Digital and AI
Arts and Media”

Moderator: Prof. Aleksandar
Dundjerovic

17:30 - 17:45 **Break**

17:45- 18:30 Hybrid -
Round Table Discussion:
Performative Politics in
the Digital World and AI
Technology Moderator
Aleksandar Dundjerovic (open
to all participants live and
online)

19:30 **Social Programme**

18th October
University of Arts in
Belgrade, Serbia

DAY 3: PERFORMING
CONFLICTS AND DIGITAL
ACTIVISM

09:30 - 10:00 Coffee

10:00 - 11:00 Keynote
Interdisciplinary Poetics On/
Of Anti-Peace Concept:–
language – narrative -
identity - media – culture
Professor Ivan Pravdić,
Academy of Arts, University of
Novi Sad, Serbia

Coffee Break 11:00 - 11:30

11:30 - 13:30
Parallel Session A1/A2

13:30 - 14:30 Lunch

NEW VOICES | RESISTANCE
AND CRITIQUE

14:30 - 16:00
Parallel Session B1/B2 / B3

16:00 - 16:30 Coffee Break

16:30 - 17:30 Keynote
The Astronaut’s View: Cross-
Community Theatre-Making
in Chile
Dr. Paola Botham, Royal
Birmingham Conservatoire,
Birmingham City University, UK

17:30 - 17:45 **Break**

17:45 - 18:30 (Online) In
Conversation with Professor
Vicky Angelaki, Mid Sweden
University: **“The Politics**
of Interspaces Today
(Post-Climate Crisis, Post-
Digitisation, Post-Pandemic)”
Moderator: Paola Botham

18:30 - 19:00 Conference
Highlights (live and online)
Into the Future: The
Performativity of the Real -
Round Table Open Discussion:
Prof. A Dundjerovic, Prof. M
Martinez, Prof. I. Pravdic and
Dr. P Botham.

19:30 **Conference Dinner**
University of Arts, Belgrade

19th October
University of Arts in
Belgrade, Serbia

DAY 4: IFTR
INTERDISCIPLINARY
PERFORMATIVE
PEDAGOGIES (IPP)

9:30 - 10:00 Coffee

10:00 - 13:00
Hybrid business meeting and
presentation of papers from
the International Federation
for Theatre Research (IFTR)’s
Interdisciplinary Performative
Pedagogies Working Group
Moderators: Aleksandar
Dundjerovic and Paola Botham

Coffee Break 11:00 - 11:30

13:00 - 14:30 Lunch

14:30 - **Social programme**

17:30 - **End of Conference**

Thursday 17th of October

16:30 - 17:30

In Conversation with
Professor Lev Manovich,
City University of New York, USA
(Online)

The Performativity of Politics and Technology in Digital and AI Arts and Media

Moderator:
Prof. Aleksandar Dundjerovic

Dr. Lev Manovich is an artist, writer, and one of the most influential theorists of digital art and culture in the world. He is a Presidential Professor of Computer Science at the City University of New York's Graduate Center and the Director of the Cultural Analytics Lab. After studying painting, architecture, and filmmaking, Manovich began using computers to create digital art in 1984. He has played a key role in creating a number of new research fields including new media and digital culture (1991-), software studies (2001-), cultural analytics (2007-), and AI aesthetics (2017-). During the 1990s, Manovich was the first to conceptually examine the fundamental components of digital culture, such as interface, database, augmented reality, synthetic realism and others. In 2000s, Manovich was the first to recognize the potential of using big cultural data to study culture and visual media, setting up Cultural Analytics lab in 2007. He continued to innovate in the next decade, publishing the first book length study of Instagram in 2017, and the first book about AI impact on aesthetics and media in 2018.

Manovich is the author of 195 articles reprinted over 800 times in 37 languages and 17 books including *Artificial Aesthetics*, *Cultural Analytics*, *Instagram and Contemporary Image*, *Software Takes Command*, and *The Language of New Media* which has been called "the most provocative and comprehensive media history since Marshall McLuhan." His digital art projects have been exhibited in 14 solo and 142 international group exhibitions at many prestigious institutions, such as the Institute of Contemporary Art (London), the Centre Pompidou, The Shanghai Biennale, and ZKM Center for Art and Media.



Programme of parallel sessions

Wednesday 16th of October

Parallel Session A1

Ceremonial hall (Svecna hala)

11:30 – 12:00

Artist and Power: How Does Politics Affect the Art Market Prices?

Valeria Kolycheva, Saint-Petersburg State University, Saint-Petersburg, Russia

Dmitry Grigoriev, Saint-Petersburg State University, Saint-Petersburg, Russia

Alexander Semenov, University of Florida, Gainesville, USA

Arseniy Pimenov, HSE University, Saint-Petersburg, Russia

12:00 - 12:30

The Performativity of Visual Terror in Nigeria

Emmanuel Tsadu Gana, Ahmadu Bello University, Zaria, Nigeria

12:30 – 13:00

On censorship, cancellation and maltreatment of performances against the politics of the collective West.

Ana Milovanović, University of Belgrade, Teacher Education Faculty, Belgrade, Serbia

13:00 - 13:30

“Thanks Faces for Being Here”

Ljubiša Matić, University Union Nikola Tesla, Belgrade, Serbia

Parallel Session A 2

Rectors hall

11:30 – 12:00

‘We Could Be Heroes’: The Participatory Performance of QAnon

Joseph Dunne-Howrie, Rose Bruford College, and Tom Drayton, The University of East London, London, UK

12:00- 12:30

Applied Theatre and Performance in Digital Populist Contexts

Cami Rowe, Lancaster Institute for the Contemporary Arts, Lancaster University, Lancaster, UK

12:30 – 13:00

Performativity of Collective Identities in Colombia: The Impact of Social Media Performances on Political Engagement.

Ilva Navarro Bateman, Liverpool Hope University, Liverpool, UK

13:00 - 13:30

Digital Arts: The Locus of the Political?

Angeliki Poulou, National and Kapodistrian University of Athens, Athens, Greece

Parallel Session B1

Ceremonial hall (Svecna hala)

14:30 - 15:00

Culture as Actant in Political Performance

Marija Popović Stojadinović, University of Arts in Belgrade, Belgrade, Serbia

15:00 - 15:30

Critical Practices of the Independent Cultural Scene in Contemporary Media Narratives

Virdžinija Đeković Miketić, Faculty of Dramatic Arts in Belgrade, Belgrade, Serbia

15:30 - 16:00

Performing Language: Learning and Unlearning About Hegemonic Yet Ambiguous Apparatus of English

Antonela Solenički, independent researcher and curator

Parallel Session B2

Rectors hall

14:30 - 15:00

Interdisciplinary Theatre Creation: Breaking the Historical Image of Women in Ancient Chinese Politics to Create The Tale of Snake

Jingya Peng, Royal Birmingham Conservatoire, Birmingham, UK

15:00 - 15:30

Performative Politics and Society of Spectacle at the Academy Awards

Svjetlana Pravdić, UNESCO Chair for Cultural Policy and Management, University of Arts in Belgrade, Belgrade, Serbia

15:30 - 16:00

The Architecture of the Female Gaze: The Influence of Femme Fatale Stereotype Portrayal

Tane Laketić, University of Arts in Belgrade, Belgrade, Serbia

Jovana Stefanović, University of Belgrade, Belgrade, Serbia

* Each paper is allocated 30 mins, with Q&A included

Parallel Session B3

Room 35

14:30 - 15:00

The Adoption Divergence and Pervasive Influence of “People’s Aesthetics”: A Comparative Analysis of the Emergence of Early Film Theories in China and Yugoslavia

Guo Hongli, University of Novi Sad, Novi Sad, Serbia

15:00 - 15:30

Geopolitical Phenomena of Governance in the National Theater’s Tripartite Model: Existing Phenomena, Memories, and Collective Forgetting of the “Belgrade State Opera”

Josip Zelić, J. J. Strossmayer University of Osijek, Academy of Arts and Culture in Osijek, Osijek, Croatia

15:30 - 16:00

Female Pop Artists and ‘Autobalkanism’: (Re)Constructing Transnational Identities in the Digital Space

Uros Djurovic, Museum of Popular and Subcultures, Belgrade, Serbia

Thursday 17th of October

Parallel Session A1

Ceremonial hall (Svecna hala)

11:30 - 12:00

Comparative Analysis of the Films WR Mystery of Organism and Bad Luck Banging or Loony Porn by Radu Jude

Srđan Radaković, Academy of Arts, University of Novi Sad, Novi Sad, Serbia

12:00 - 12:30

Video Games as Political Expression: The Political Ludology of Hideo Kojima

Aleksandar Filipović, University of Arts in Belgrade, Center for Interdisciplinary Studies, Belgrade, Serbia

12:30 - 13:00

Potential Empowerment and Challenges: AIGC in Audiovisual Creation in China

Gui Xiaodong and Yang Ziqi, Communication University of China, Beijing, China

13:00 - 13:30

Design of a new performativity: AI-generated actors in the digital multimedia environment

Vanja Stanković, Information Technology School, Belgrade, Serbia

Parallel Session A2

Rectors hall

11:30 - 12:00

Reimagining Past, Present, and Futures: AI and Artistic Practices in Latin America

Valentina Montero Peña, University Finis Terrae, Santiago, Chile

Inti Gallardo, Meisterschülerin UDK, Experimental Film, Berlin, Germany

12:00 - 13:00

Improving the Performance of State Museums during a Pandemic: The case of Russian Museums during COVID-19

Valeria Kolycheva, Saint-Petersburg State University, Saint-Petersburg, Russia;

Evgenii Gilenko, Saint-Petersburg State University, Saint-Petersburg, Russia;

Valeria Nemceva, HSE University, Saint-Petersburg, Russia;

Sofiia Buravaia, University of Arts in Belgrade, Belgrade, Serbia

Parallel Session A3

Room 35

11:30 - 12:00

Blockchain Art, Art of Blockchain and Creative Economy of Blockchain

Marko Suvajdžić, University of Florida, Gainesville

12:00 – 12:30

Utopia Machine: Algorithmic Performativity and Political Collectivity in Immersive Performance

Daniel Dilliplane, University of North Carolina at Chapel Hill, Chapel Hill, USA

12:30 - 13:00

New Digital Dramaturgies: How Can Deleuzian Philosophy Help Assemble a New Revolt in Radical Storytelling?

Daniel Brian Horrigan, Artistic Director at Covert Firmament, UK

13:00 – 13:30

Stylized Climate: Taking Whitehead to Integrated Assessment Models (IAMs),

Sarah Hager, Humboldt University Berlin, Germany

Parallel Session B1

Ceremonial hall (Svecna hala)

14:30 - 15:00

The Technical Practice of AIGC in Audiovisual Creation in China

Gui Xiaodong & Yang Ziqi, Beijing Film Academy, Beijing, China

15:00 - 15:30

Reimagining Theatre: The Intersection of Alternative Platforms and Performance Practice

Shriekanth Nandkumar, University of Hyderabad, Hyderabad, Republic of India

15:30 - 16:00

Performativity of Mental Health Poetics in HE sector in the UK.

Gwydion Calder, Royal Birmingham Conservatoire, Birmingham City University, UK

Parallel Session B2

Rectors hall

14:30 - 15:00

AIGC: The New Catalyst for a Revolution in the Science Popularization Industry?

Miao Xiao Dong, University of Novi Sad, Novi Sad, Serbia

15:00 - 15:30

Generation Z and Education as Contemporaries of Artificial Intelligence

Jelena Mihailović, Faculty of Dramatic Arts, University of Arts in Belgrade, Belgrade, Serbia

15:30 - 16:00

Virtual Political Theatre: Engaging Brazilian Society through Digital Performances

Dhenise de Almeida Galvão, University of Brasília, Brasília, Brazil

Friday 18th of October

Parallel Session A 1

Ceremonial hall (Svecna hala)

11:30 - 12:00

Media Representations of Conflicts and Wars in the Discourse of Popular Culture

Olena Zinenko, Karazin Kharkiv National University, Kharkiv Ukraine, and Centre for East European and International Studies (ZOiS), Berlin, Germany

12:00 - 12:30

Orchestrating Compassion: From Spectating to Witnessing

Nevena Mrdjenovic, University of Technology, Sydney, Australia

12:30 - 13:00

Staging Compassion for Mediated Suffering: Online Reviews of Dachau Holocaust Memorial as Social Performance

Chris Groenveld, Goldsmiths University, London, UK

13:00-13:30

Colonial Fantasies contra (Digital) Choreopolitics: Colonial Fantasies contra (Digital) Choreopolitics: Nyabinghi Lab's "The Roots of Our Hands, Deep as Revolt: Entangled Colonialities of the Green" at the Bethanien, Berlin (2023-24)

Dwaipayyan Chowdhury, Independent researcher

Parallel Session A2

Rectors hall

11:30- 12:00

Comedy and Post-War Reconciliation: Fostering a Multi-layered Critical Conversation and Advocating for a Hopeful Future as a Political Position

Maja Milatović-Ovadia, Royal Central School of Speech and Drama, London, UK

12:00-12:30

Architecture's Weaponizing Performance

Višnja Žugić, Department of Architecture and Urbanism, Faculty of Technical Sciences, University of Novi Sad, Novi Sad, Serbia

12:30 - 13:00

Conflicts in the Digital World of Disability Representation

Una Bauer, Academy of Dramatic Art, University of Zagreb, Croatia

13:00-13:30

Politics of Digital Performance in Stage Space: Dualities and Turbulences

Ivana Vujic, Faculty of Dramatic Arts, Belgrade, Serbia

Parallel Session A3

Room 35

11:30 - 12:00

Digital Protest and the Performance of Power: The Case of the Serbian Anti-Rio Tinto Movement

Dr. Mirjana Milenić, University of Arts London, London, UK

12:00- 12:30

The Mutual Influence of Art and Politics: The Role of Contemporary Philosophy and Communications

Mirali Fotouhi, independent researcher, theatre director and lecturer, Tabriz, Iran

12:30 – 13:00

WORKETTE likes a post about the death of capitalism: a possible view of performativity of work and entertainment in the post capitalist era

Ljubinka Stojanović, D.A. Academy of Arts Belgrade Alfa University

Parallel Session B1

Ceremonial hall (Svecna hala)

14:30 – 15:00

A Moving Image Critique of the Corporate Self

Joshua Alexander, Loughborough University, UK

15:00 – 15:30

Performativity of Politics - Dionysians is Always Already Resistance

Ivana Ječmenica, University of Arts in Belgrade, Belgrade, Serbia

15:30 – 16:00

Performing Far-Right Populism: The Clown as a Political Signifier in Online Discourses

Ariane Gros, The University of Cologne, in co-tutela with the University of Amsterdam

Parallel Session B2

Rectors hall

14:30 – 15:00

Tiktok Tactics: How Surveillance Capitalism Shaped Prabowo Subianto's Presidential Campaign in 2024

Muthia Putri Meilania, Utrecht University, Utrecht, Netherlands

15:00 – 15:30

Negotiation of Presence by Indian Muslim Women on Digital Platforms, With a Specific Focus on the Comedy Duo, the Bajis

Madiha Noman, University of Cambridge, Cambridge, UK

15:30 – 16:00

Performativity of Memory Practices about the Victims of Soviet Repression in the Digital Age: Personal and Collective Narratives

Anastasiia Milakova, University of Arts in Belgrade, Belgrade, Serbia

Parallel Session B3

Room 35

14:30 – 15:00

Digital Repertoires, Minoritarian Politics: Online Community Archives of Rum Theatre

Christina Banalopoulou, Cultural Production in Turkey and Its Diasporas Project, Department of Cultural and Environmental Heritage, University of Milan

15:00 – 15:30

Recontextualization of performance practices and transfer of experiences from artistic to political action using cases in Croatia

Nadežda Elezović, Department of Art History, Faculty of Humanities and Social Sciences, University of Rijeka

15:30 – 16:00

The Ontology of 360 Cinema in Craig Quintero's Work: A Deleuzian Exploration

Pamela Breda, Angewandte University, Vienna

Saturday 19th of October

IFTR Interdisciplinary Performative Pedagogies Working Group Interim Meeting (hybrid event, open to all delegates)

10:00 - 10:30

Creative Arts and Health: Interdisciplinary Arts-Digital-Health Research in Paediatrics (online)

Persephone Sextou, Leeds Beckett University, UK

10:30 - 11:00

The 'Simulated Studio': Supporting Transition to University Through Performative Pedagogies and Collaboration (online)

Carla Hamer and Andrew Lennon, Birmingham City University, UK

11:30 - 12:00

Who Is Interviewing Who: Is the Use of shortlist.me a Productive Performative and Relational Technology for Creative Arts Students or Does It Just Perpetuate Political Norms?

Alice Bell, University of Lincoln, UK

12:00 - 12:30

A Penny Pulled from a Rabbit's Ear: Creating New Devised Work in a UK Conservatoire

Stephen Simms, Royal Birmingham Conservatoire, UK

12:30- 13:30

IPP Business Meeting

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